

Privacy policy for visitors of the website and eSwitch users

General information

The following data protection disclaimer applies to all websites of the Kraus & Naimer Group (hereinafter referred to as "Kraus & Naimer"). This data protection declaration explains how your personal data is collected, processed and used when you visit and/or register on Kraus & Naimer websites.

A. Security of your personal data

Kraus & Naimer has established appropriate security standards to protect your personal data.

Kraus & Naimer websites may also contain links to other websites. These other websites are not controlled by Kraus & Naimer. Visiting such websites occurs therefore at your own risk. Kraus & Naimer cannot assume any responsibility or liability for such other websites, their content or data protection practices.

B. Types of personal data and processing purposes

Kraus & Naimer processes information that you voluntarily provide if you wish to use our newsletter services, online forms or login accounts, for processing your enquiries via the website and for contacting you at your request. This is where your name and contact data and your specifications are processed. Kraus & Naimer will ask you for your consent before processing these personal data, if this is necessary.

Furthermore, data processing occurs in connection with the use of the website for administration purposes, maintenance and improvement of the website and for the analysis of website usage for marketing purposes. These are processed by the use of cookies or similar technologies (see next chapter for details).

Data processed in this way could include:

- All relevant information about your computer and the connection (e.g. IP address, operating system, browser type, browser version, browser configuration, name of the Internet provider, etc.) to enable the connection and use of the website and the exchange of data.
- All relevant information of the websites (URL, IP address, etc.) from which you accessed or were redirected to the Kraus & Naimer website, as well as date and time.
- All tracked subpages and links (URL clickstream) during your visit to the Kraus & Naimer website, as well as date and time.
- All search terms entered and products and services viewed on the Kraus & Naimer website.
- All information collected by cookies or similar technologies.

C. Use of cookies and similar technology

The purpose of cookies is generally to improve the performance and use of the website. Cookies can also be used for advertising purposes.

Kraus & Naimer uses the following types of cookies and similar technologies in connection with its websites:

- Information about the terms of use and the privacy policy of Google Analytics can be found at:

<http://www.google.com/analytics/terms/de.html>

You can change your cookie settings in your browser at any time or completely refuse the acceptance of cookies and thus limit the transfer of your personal data. Please note, however, that in this case you may not be able to benefit from some functions and features of the website.

A detailed explanation of cookies and how they work can be found on the All About Cookies website.

<http://www.allaboutcookies.org/>

D. Recipient and transfer of your personal data outside the EU EEA

We do pass on your data within the Group companies for central administration purposes.

Kraus & Naimer also transfers personal data to third countries. As a rule, this is done on the basis of an adequacy decision by the European Commission.

Only in exceptional cases do we transfer your data to affiliated companies in a third country without an appropriateness decision by the Commission. In these cases, an internal group agreement based on EU standard data protection clauses ensures proper processing.

Any request to pass on your personal data to the authorities will be dealt with in strict compliance with the applicable legal regulations.

E. Duration of storage of your personal data

Kraus & Naimer will only keep your personal data for as long as this is necessary for the purpose for which the data was collected or there is a legal obligation to keep them.

F. Your rights

You have a number of options at your disposal to protect your personal data that Kraus & Naimer processes. Some of these options are:

- You may choose not to provide certain personal data, especially if Kraus & Naimer asks you to consent to the collection of this information.
- You can revoke the consent given in the past with regard to data protection in the future.
- You can use the option to unsubscribe from the newsletter or use other unsubscribe functions.
- You can make a request as to whether and which personal data Kraus & Naimer collects, processes and uses about you.
- You may request the correction of inaccurate personal data.
- You can request the deletion of your personal data.
- You can request a restriction of the processing of your personal data or object to the processing.
- You can request the transfer of your personal data.
- If you wish to exercise your right of appeal against Kraus & Naimer, please contact our responsible supervisory authority.

G. Changes in the Privacy Policy

The business activities of Kraus & Naimer are subject to constant changes, which is why this data protection declaration is adapted from time to time.

If you continue to use this website, Kraus & Naimer assumes that you agree to the adapted version in effect at that time.

H. Liaison

Your feedback is always welcome.

If you have any questions or comments regarding data protection practices or your personal data held by Kraus & Naimer, please contact the data protection officer: dpo@krausnaimer.com